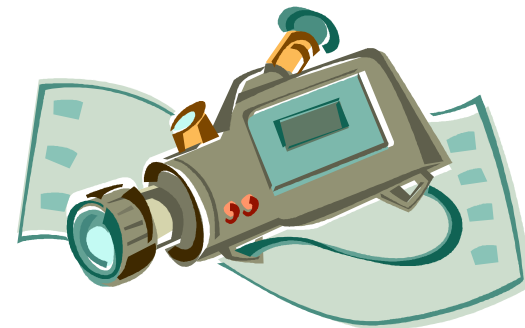




Video Production

Ms. Misuta
E Block





Course Goal

- ➔ The goal of this course is to instruct students in the process of video production from the development of an idea, proper techniques of shooting video footage, digitally editing the video to output for a variety of multimedia purposes (web, dvd, cd-rom).



Learn to communicate effectively.

➔ through a purposeful combination of images, video, text, audio and effects.

➔ For a variety of purposes:

- o Persuade
- o Explain
- o Entertain
- o Tell a story
- o Document



Develop Visual Literacy Skills

- ➔ Critically analyze and interpret professional works to recognize:
 - o editing techniques
 - o camera work
 - o shot selection
 - o ultimately the powerful effects of visual media (economic, political and emotional).




To become competent in operating video equipment:

- ➔ Digital Video Cameras
- ➔ Tripods
- ➔ Microphones
- ➔ Lighting techniques




Learn to digitally edit in:

- ➔ Final Cut Express HD (multiple video and audio tracks)
- ➔ LiveType- titling
- ➔ SoundTrack- original soundtracks
- ➔ IDVD- creating and burning DVDs



Learn to become a contributing member of a video production team.

- ➔ Idea development
- ➔ Script Writing
- ➔ Directing
- ➔ Camera work
- ➔ Acting
- ➔ Editing
- ➔ Critic



Format to Achieve Goals and Objectives

1. Teach the technical skills
2. Critically analyze media from the genre
3. Complete an original project in the genre.



Project Examples:

- ➔ Advertisement
- ➔ Interview
- ➔ Short Documentary (Vox Pop)
- ➔ Working for a client (how to format)
- ➔ Music Video
- ➔ Public Service Announcement
- ➔ Short Genre



Course Materials and Assignments

⇒ Video Production Website:

<http://www2.westwood.k12.ma.us/vp/video.html>

⇒ Moodle:



How to support your child:

- ➔ Be a sounding board for ideas as students develop their projects and ask clarifying questions.
- ➔ Remind your child to use moodle & course website as a resource.
- ➔ Encourage your child to seek additional help: I'm available after school on Day 3 before school on Day 5 and other times by appointment.
- ➔ Contact me at mmisuta@westwood.k12.ma.us